



FOR IMMEDIATE RELEASE

Company Develops Facebook & LinkedIn Social Media Presence to Improve Communication Channels

Durham, Connecticut – July 2013 – Technical Manufacturing Corporation, a leading supplier of contract electronics manufacturing services to the aerospace and defense industry for mission-critical, high-reliability and harsh environment applications, announced this month that it has completed the development of its social networking media presence on Facebook and LinkedIn. Facebook and LinkedIn were selected as the two social networking websites that would most effectively and efficiently promote news and events at the company to the general electronics manufacturing community, including current and potential suppliers and customers.

The use of social networking sites will complement the current communications strategy for the distribution of company related information, which currently includes tradeshow, mail, email, the internet and inside & outside sales representation. Demographics indicate that people use social networking sites as their preferred source of information and it is expected that the continued use of these sites will eventually replace other traditional vehicles currently used for corporate communications, making the transition to them critically important for all companies. Any person interested in receiving news and events at Technical Manufacturing Corporation through social media should click on the appropriate Facebook or LinkedIn link on the homepage of our website. Company information concerning news, events, updates and promotions will be frequently and initially broadcast through these outlets.

About Technical Manufacturing Corporation

Technical Manufacturing Corporation is a Connecticut-based contract electronics manufacturing company that has been successfully providing electronics manufacturing services to companies worldwide since 1985. We build a wide variety of electronic and electromechanical products for our customers, which are used in many different commercial and military applications across all industries including the medical, computer, automotive, aerospace, test & measurement and telecommunications industries. For more information, please visit us on the internet at www.techmfgcorp.com or contact David Bonito, Sales & Marketing Manager by email at dbonito@techmfgcorp.com or by phone toll-free at (888) TECH MFG.

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